

Smart Investment Management Target Market

As part of the FCA's Consumer Duty requirements we have recently carried out an assessment of the target market for the advisers wishing to use the Managed Portfolio Service offered by Smart Investment Management Limited. The assessment has been completed by Smart Investment Management Limited, the manufacturer, to guide advisers and distributors on the intended target market for the portfolios.

The portfolios are designed for investors based in the UK who engage the services of a financial adviser. They can be accessed by financial advisers via specific UK platforms. The portfolios are suitable for retail investors who have a basic knowledge of investments and are looking for capital growth (and income where applicable) as the following over at least a three year period and are prepared to accept some risk to their capital to achieve their goals.

Portfolio	Smart Growth	Smart Income	Smart Index	Smart Absolute Return
Eligible counterparty	Yes	Yes	Yes	Yes
Professional client	Yes	Yes	Yes	Yes
Retail client	Yes	Yes	Yes	Yes
Basic Investor	Yes	Yes	Yes	Yes
Informed Investor	Yes	Yes	Yes	Yes
Advanced Investor	Yes	Yes	Yes	Yes
No capital loss	No	No	No	No
Limited capital loss	Neutral	Neutral	Neutral	Yes
No capital guarantee	Yes	Yes	Yes	Yes
Loss Beyond Capital	Neutral	Neutral	Neutral	Neutral
Return Profile Preservation	Neutral	Neutral	Neutral	Yes
Return Profile Growth	Yes	Yes	Yes	Neutral
Return Profile Income	Neutral	Yes	Neutral	Neutral
Return Profile Hedging	No	No	No	No
Option or Leveraged Return Profile	No	No	No	No
Return Profile Other	Neutral	Neutral	Neutral	Neutral
Compatible with clients having ESG Preferences	Neutral	Neutral	Neutral	Neutral
Execution Only	Neither	Neither	Neither	Neither
Execution Only with appropriateness test or non-advised services	Neither	Neither	Neither	Neither
Investment Advice	Both	Both	Both	Both
Portfolio Management	Both	Both	Both	Both

Key

Yes = Positive target market – the proposition is compatible with investors who conform to or are seeking this characteristic.

No = Negative target market – the proposition is not compatible with investors who conform to or are seeking this characteristic.

Neutral = The proposition was not expressly designed to be compatible with investors who conform to or are seeking this characteristic, but it is accepted that distributors may use the proposition in this way in certain circumstances, given that they will have a greater understanding of the client's investment objectives and knowledge and experience.

Risk Tolerance and Metric Information

Broad Asset Class	Cash	Model 1	Model 2	Model 3	Model 4	Model 5	Model 6	Model 7	Model 8	Model 9	Model 10	Model 11
Equities	0.00%	0.00%	0.00%	10.00%	25.00%	35.00%	45.00%	55.00%	67.50%	78.00%	92.00%	94.00%
Fixed Income	0.00%	42.50%	57.50%	57.50%	47.50%	42.50%	37.50%	27.50%	15.00%	13.50%	6.00%	4.00%
Property	0.00%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.00%	0.00%
Absolute Return / Hedge	0.00%	7.50%	17.50%	17.50%	17.50%	12.50%	12.50%	12.50%	12.50%	3.00%	0.00%	0.00%
Cash	100.00%	49.50%	24.50%	14.50%	9.50%	9.50%	4.50%	4.50%	4.50%	5.00%	2.00%	2.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Long Term Volatility Targets		2.0%	3.0%	4.0%	6.0%	7.0%	8.0%	10.0%	12.0%	14.0%	16.0%	18.0%
Parameters		+ / - 2	+ / - 2	+ / - 2	+ / - 2	+ / - 3	+ / - 3	+ / - 3	+ / - 3	+ / - 4	+ / - 4	+ / - 4

To find out more

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Important Information

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